

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	1	"5,933,811".pn.	USPAT	OR	OFF	2007/02/16 17:51
S2	1	"5,961,603".pn.	USPAT	OR	OFF	2007/02/16 17:51
S3	1	"6,049,539".pn.	USPAT	OR	OFF	2007/02/16 17:50
S4	99	infomercial	USPAT	OR	OFF	2007/02/17 11:25
S5	2	infomercial\$1.ab.	USPAT	OR	OFF	2007/02/17 11:24
S6	186	infomercial\$1	USPAT	OR	OFF	2007/02/17 11:25
S7	106	infomercial\$1 and web\$5	USPAT	OR	OFF	2007/02/17 11:26
S8	88	S7 and (tv or television)	USPAT	OR	OFF	2007/02/17 11:27
S9	97	("4264925"   "4429385"   "4751578"   "4894789"   "5151789"   "5353121"   "5469206"   "5479266"   "5479268"   "5523796"   "5559548"   "5585838"   "5585866"   "5623613"   "5801787"   "5850218"   "B14706121").PN. OR ("5940073").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2007/02/17 15:03
S10	30	advertisement adj (survey\$1 or poll\$1)	US-PGPUB; USPAT; USOCR	OR	OFF	2007/02/17 15:06
S11	177	online adj (survey\$1 or poll\$1)	US-PGPUB; USPAT; USOCR	OR	OFF	2007/02/17 15:06
S12	130	S11 and (advertisement\$1 or ad\$1)	US-PGPUB; USPAT; USOCR	OR	OFF	2007/02/17 15:07
S13	0	("2003/0036944").URPN.	USPAT	OR	OFF	2007/02/17 15:13
S14	0	("2003/0036944").URPN.	USPAT	OR	OFF	2007/02/17 15:13
S15	19	("5180309"   "5893098"   "5950172"   "5950213").PN. OR ("6175833").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2007/02/17 15:14

11. (survey where did they see the advertisement) AND PDN(<6/15/2001)  
*Database: Multiple databases...*  
*Limit results to: full text*  
*Look for terms in: Citation and abstract*  
*Publication type: All publication types*
- 2 results [Add to Search](#)  
[Set Up Alert](#)
10. (ask users where they saw an ad) AND PDN(<6/15/2001)  
*Database: Multiple databases...*  
*Limit results to: full text*  
*Look for terms in: Citation and abstract*  
*Publication type: All publication types*
- 0 result [Add to Search](#)  
[Set Up Alert](#)
9. (web ads on tv) AND PDN(<6/15/2001)  
*Database: Multiple databases...*  
*Limit results to: full text*  
*Look for terms in: Citation and abstract*  
*Publication type: All publication types*
- 1421 results [Add to Search](#)  
[Set Up Alert](#)
8. (infomercials with links) AND PDN(<6/15/2001)  
*Database: Multiple databases...*  
*Limit results to: full text*  
*Look for terms in: Citation and abstract*  
*Publication type: All publication types*
- 50 results [Add to Search](#)  
[Set Up Alert](#)
7. (website links in television ad) AND PDN(<6/15/2001)  
*Database: Multiple databases...*  
*Limit results to: full text*  
*Look for terms in: Citation and abstract*  
*Publication type: All publication types*
- 7 results [Add to Search](#)  
[Set Up Alert](#)
6. ((television commercials with web site links) AND PDN(<6/15/2001)) AND PDN(<6/15/2001)  
*Database: Multiple databases...*  
*Limit results to: full text*  
*Look for terms in: Citation and abstract*  
*Publication type: All publication types*
- 76 results [Add to Search](#)  
[Set Up Alert](#)
5. (television commercials with website links) AND PDN(<6/15/2001)  
*Database: Multiple databases...*  
*Limit results to: full text*  
*Look for terms in: Citation and abstract*  
*Publication type: All publication types*
- 7 results [Add to Search](#)  
[Set Up Alert](#)
4. (website links in television ad) AND PDN(<6/15/2001)  
*Database: Multiple databases...*  
*Limit results to: full text*  
*Look for terms in: Citation and abstract*  
*Publication type: All publication types*
- 7 results [Add to Search](#)  
[Set Up Alert](#)
3. (url embedded in television ad) AND PDN(<6/15/2001)  
*Database: Multiple databases...*  
*Limit results to: full text*  
*Look for terms in: Citation and abstract*  
*Publication type: All publication types*
- 0 result [Add to Search](#)  
[Set Up Alert](#)
2. (url in television ad) AND PDN(<6/15/2001)  
*Database: Multiple databases...*  
*Limit results to: full text*  
*Look for terms in: Citation and abstract*  
*Publication type: All publication types*
- 19 results [Add to Search](#)  
[Set Up Alert](#)
1. (url embedded in television ad) AND PDN(<6/15/2001)  
*Database: Multiple databases...*  
*Limit results to: full text*  
*Look for terms in: Citation and abstract*  
*Publication type: All publication types*
- 0 result [Add to Search](#)  
[Set Up Alert](#)

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## Recent Searches

Add terms to your search using: **AND**

[Close window](#) | [Help](#)

22. ((online surveys ) AND PDN(<6/15/2001)) AND PDN(<6/15/2001)  
Database: Multiple databases...  
*Limit results to:* full text  
*Look for terms in:* Citation and abstract  
*Publication type:* All publication types  
722 results
21. (online surverys) AND PDN(<6/15/2001)  
Database: Multiple databases...  
*Limit results to:* full text  
*Look for terms in:* Citation and abstract  
*Publication type:* All publication types  
0 result
20. (ad referral) AND PDN(<6/15/2001)  
Database: Multiple databases...  
*Limit results to:* full text  
*Look for terms in:* Citation and abstract  
*Publication type:* All publication types  
3 results
19. ("where did you see this advertisement") AND PDN(<6/15/2001)  
Database: Multiple databases...  
*Limit results to:* full text  
*Look for terms in:* Citation and abstract  
*Publication type:* All publication types  
0 result
18. (where did you see this advertisement?) AND PDN(<6/15/2001)  
Database: Multiple databases...  
*Limit results to:* full text  
*Look for terms in:* Citation and abstract  
*Publication type:* All publication types  
27 results
17. (hotjobs.com survey) AND PDN(<6/15/2001)  
Database: Multiple databases...  
*Limit results to:* full text  
*Look for terms in:* Citation and abstract  
*Publication type:* All publication types  
0 result
16. (hotjobs.com poll) AND PDN(<6/15/2001)  
Database: Multiple databases...  
*Limit results to:* full text  
*Look for terms in:* Citation and abstract  
*Publication type:* All publication types  
0 result
15. (monster.com poll) AND PDN(<6/15/2001)  
Database: Multiple databases...  
*Limit results to:* full text  
*Look for terms in:* Citation and abstract  
*Publication type:* All publication types  
7 results
14. (monster.com survey) AND PDN(<6/15/2001)  
Database: Multiple databases...  
*Limit results to:* full text  
*Look for terms in:* Citation and abstract  
*Publication type:* All publication types  
1 result
13. (Advertisement survey) AND PDN(<6/15/2001)  
Database: Multiple databases...  
*Limit results to:* full text  
*Look for terms in:* Citation and abstract  
*Publication type:* All publication types  
11 results
12. (Polls & surveys AND Advertisements) AND PDN(<6/15/2001)  
Database: Multiple databases...  
*Limit results to:* full text  
*Look for terms in:* Citation and abstract  
*Publication type:* All publication types  
234 results